



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37788-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Senate Majority PAC	Issue	2280

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	37788	08889999

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	Live w/Kelly	9-10a	MTWTF--	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 8:59 AM Live w/Kelly 9-10a :30 MP12108H \$1,900.00 NM									
5	10/30/12	11/05/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 4:30 PM 8 News Now 4p M-F 4-5p :30 MP12108H \$2,500.00 NM									
6	10/30/12	11/05/12	CBS This Morning	7-9a	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 8:21 AM CBS This Morning 7-9a :30 MP12108H \$3,000.00 NM									
7	10/30/12	11/05/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 11/01/12 6:08 PM 8 News Now 5-630p M-F 5-630p :30 MP12108H \$3,000.00 NM									
8	10/30/12	11/05/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	1	\$2,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$2,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 5:39 AM 8 News Now 5a M-F 5-6a :30 MP12108H \$2,850.00 NM									
9	10/30/12	11/05/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	1	\$2,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$2,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/05/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	1	\$2,850.00	NM
<hr/>									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Th	11/01/12	6:28 AM	8 News Now 6a M-F	6-7a	:30	MP12108H	\$2,850.00 NM
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,100.00
<u>Agency Commission</u>	\$2,415.00
<u>Net Amount Due</u>	\$13,685.00